

Vendor Registration Form

Company Name: _____

Point of Contact: _____

Email Address: _____

Mailing Address:

Street: _____

City: _____ **State:** _____ **Zip:** _____

Telephone:

Office: _____ **Cell:** _____ **Other:** _____

Company Social Media Handles

FB: _____

IG: _____

TikTok: _____

X (Twitter): _____

Vendor Payment and Swag Bag Items

Monetary Amount: _____

In-Kind (Swag) Value: _____

****For In-Kind, please specify in brief detail the item/service as well as an itemized value list****

I, _____, on behalf of _____, hereby agree to the above Vendor and/or Swag Bag item(s) to be given to and used by The Carolinas Fashion Week Inc and Christography. I further acknowledge the right of The Carolinas Fashion Week and Christography to use our name, logo, and likeness during the production week, and weeks leading up to the production week, in an effort to promote our brand as well as the TCFW brand.

Name (Print): _____ **Title:** _____

Signature: _____ **Date:** _____

Welcome to The Carolinas Fashion Week

Inc. We're happy you're here! What we have started in the Carolinas is new to our region, so let us first give a clear understanding of who we are, what the brand and platform stand for, and our goals for the future.

The Carolinas Fashion Week is a 501(c)(3) nonprofit organization created by Christopher Goff, owner of Christography LLC, in celebration of its 10th anniversary. TCFW has a 7-member Board of Directors whose mission is to provide a collaborative platform for fashion industry artists across North Carolina and South Carolina while offering educational, promotional, and, through scholarships, financial support with a long-term goal of gaining national recognition and enticing larger fashion brands to invest in our region. This will provide economic growth opportunities for the Carolinas' fashion industry to match that of the booming financial and technological markets in our states.



What makes The Carolinas Fashion Week so unique here in our region? Like the official New York Fashion Week, TCFW is not a business nor is it owned by any one entity. It is a non-profit platform allowing fashion *PRODUCERS* to host and showcase their productions *DURING* The Carolinas



participant under the TCFW brand.

Fashion Week, following the rules and parameters laid out by the TCFW Board of Directors. This allows show producers to maintain the autonomy of their own shows while being supported on a larger, nationally promoted scale. TCFW partners with an array of show producers, fashion designers, photographers, videographers, bloggers, press and media, hair stylists, makeup artists, and vendors with an intentional goal of providing a significant ROI for every